



Thursday, January 25 | 9:00am–10:30am

Mount Laurel II at 35: Are We There Yet? If Not, Why Not and What's Likely in the Future?

Regency A CM | 1.5 | Law CLE

Decided in January 1983, the New Jersey Supreme Court's unanimous Mount Laurel II decision revolutionized the land use and housing planning roles and responsibilities of planners and municipalities, and ultimately changed many communities, bringing more diversity and inclusion. Yet segregation and dramatic differences in opportunity persist throughout New Jersey. The Supreme Court's unanimous Mount Laurel IV (2015) and Mount Laurel V (2017) decisions reaffirmed the Mount Laurel Doctrine and launched another intensive round of fair share housing planning and litigation throughout the state. Learn from five long-time veterans of New Jersey's unique exclusionary zoning and affordable housing saga — two planners and three lawyers — who will reflect on how New Jersey has been changed due to the Mount Laurel Doctrine, offer their perspectives on current challenges, and speculate on what should happen, as well as what's likely to occur, in the coming years in this often controversial arena.

- **David Kinsey**, PhD, FAICP, PP, Partner, Visiting Lecturer, Kinsey & Hand/Princeton University
- **Carl S. Bisgaier**, Esq., Partner, Bisgaier Hoff, LLC
- **Philip C. Caton**, FAICP, PP, Principal, Clarke Caton Hintz
- **Timothy M. Prime**, Esq., Prime Law
- **Kevin Walsh**, Esq., Executive Director, Fair Share Housing Center

Electric Vehicles: Charging the Discussion

Regency B CM | 1.5

Electric Vehicles (EVs) are appearing on New Jersey's roads in ever greater numbers. With this comes greater demand for charging infrastructure. What does the future hold for EVs in New Jersey, and how can municipalities facilitate and respond to this transformation in vehicle technology? Come learn what governmental, non-profit, and industry leaders are doing to advance Electric Vehicles in New Jersey — and what actions municipalities can take to get ready for the vehicles of the future.

- **Chuck Feinberg**, Chairman & DOE Coordinator, NJ Clean Cities Coalition
- **Mark Warner**, Vice President, Gabel Associates
- **Jeffrey Perlman**, Manager, Environmental Planning and Mobility Programs, NJTPA
- **Nancy Quirk**, Energy Program Manager, Sustainable Jersey
- **Peg Hannah**, Asst. Director, Air Monitoring and Mobile Sources, NJDEP

Using the Science and Engaging the Community – Catalyzing Change for Watershed Health

Regency C CM | 1.5

Strategic decision making is based on good planning, but what is good planning when the geography spans four states and more than 50 organizations — both government and nonprofit? After four years of implementing the first phase of



planning to protect and improve the Delaware River, the William Penn Foundation, through the Delaware River Watershed Initiative (DRWI), has invested in modeling and planning to catalyze change. Using watershed science, the Open Space Institute developed an online mapping tool to identify lands that support high water quality. Digging into the science, the Academy of Natural Sciences of Drexel University developed a model to predict pollutant loading and discharge. Performance and outcome metrics were elicited for measuring change. The Land Conservancy of New Jersey, with its partners, developed a plan for engaging the local community, based upon the science, to permanently protect, restore, and support institutional change to improve the health and sustainability of the drinking water. This workshop will share the tools, methods, and strategies that are bringing together collaborative partnerships, boots on the ground, and meaningful results for our state's water supplies. See how Sussex and Warren Counties are using these resources to make on-the-ground decisions regarding planning, stewardship, and protection.

- **Barbara Heskins Davis**, PP, AICP, Vice President, Programs, The Land Conservancy of New Jersey
- **Carol Collier**, PP, AICP, Senior Advisor, Watershed Management and Policy, Academy of Natural Sciences of Drexel University
- **Abigail Weinberg**, Director of Conservation Research, Open Space Institute

Wireless Facilities in the Rights-Of-Way

Garden State A **CM | 1.5** | Law **CLE**

The demand for wireless services continues its explosive growth. The industry's new technology uses smaller antennas and more compact equipment. Many of the new proposed deployments will use existing utility poles in existing Rights-Of-Ways. This session is designed for land use/local government attorneys and for planners. It will provide an update on the wireless technology from 1G to 4G and a peek at 5G technology now being tested along with a summary of the evolving regulatory issues involving wireless facility siting. The session will also provide an update on the FCC (Federal Communications Commission) Broadband Deployment Advisory Council's activities regarding removing barriers to wireless deployment and "small legislation" activity in other states.

- **Robert Ivanoff**, President, New Jersey Wireless Association
- **Greg Meese**, Esq., Principal, Price Meese Shulman & D'Arminio, P.C.
- **Dominic Villecco**, President, V-Comm Engineering
- **Anthony Suppa**, P.E., C.M.E., Public Service Electric & Gas
- **Rob Strobel**, Assistant General Counsel, Verizon Wireless

How It Works: An Exploration of New Jersey Government & Land Use Bodies

Garden State B **CM | 1.5**

This session will review the various forms of municipal government in New Jersey, how they are financed, what "home rule" means, political dynamics, and risks facing government officials. It will then drill down into an overview of municipal planning, the different structures of planning from town to town (i.e., single land use boards vs Planning and Zoning boards), relationships between boards and staff vs. consultant and citizen groups, and the challenge of managing developer trust funds. Come and ask your questions about NJ local government and get answers from our experts.

- **Marc Pfeiffer**, Assistant Director, Bloustein Local Government Research Center
- **Charles W. Latini, Jr.**, AICP, PP, President, APA-NJ; Owner, L&G Planning



Visual Connections

Garden State C CM | 1.5

For over a decade since the mid-1990s, many planning and design firms focused on establishing digital drawing techniques to improve speed. Instead, the notion of using sketches and drawings to discover information, understand places, negotiate solutions, communicate and test ideas was nearly eliminated from our thought process. However, new planning paradigms, technological advancements in digital rendering tools, and a visually-oriented society has allowed the drawing and the physical 3D model to resurface in the thought process once again — but in a new dynamic form. Our presenters will show how hand drawings are used as stand-alone or in combination with digital effects to gather information, measure capacity, test ideas, visualize data, and communicate information. Discover how new drawing techniques and methods have changed the way we think about project development and communication.

- **Juan Ayala**, Assistant Professor of Practice, Edward J. Bloustein School of Planning and Public Policy
- **Christopher Stienon**, AIA, AICP, LEED AP, Principal of Urban Planning & Design, AECOM
- **Takeshi Kamiya**, RA, LEED AP, Associate Principal, HKS Architects
- **Anton Nelessen**, MAUD, PP, CNU, Principal, A. Nelessen Associates

Moving Toward Resiliency: A Look at the Past and Directions for the Future in New Jersey

Conference BC CM | 1.5

Climate change presents considerable and growing challenges to New Jersey, particularly in coastal areas where risks of flooding impacts will become acute. Increases in large coastal storms and recurring tidal flood inundation are being considered within some exemplary planning processes in New Jersey. However, examples from across the nation suggest more can be done to confront climate change impacts. This session will offer a wide-ranging panel discussion focused on the past, present, and future state of incorporating climate change and resilience into different planning processes at different levels of government. Panelists will discuss prior experiences in incorporating climate into existing planning efforts. Given prior experiences, panelists will also discuss how practice can continue to change to enable New Jersey to become resilient and how governmental and non-governmental partners can help practitioners prepare plans that affirmatively and effectively address risks. The panel will cover topics that include integrating hazard mitigation planning and master planning efforts; integrating planning efforts across municipalities and regions; changes that could be made to the municipal land use law to address resiliency; design responses to planning efforts; and the changing nature of how the flood insurance program and finance industry acknowledge climate risk with regard to municipal finance.

- **David Kutner**, PP, AICP, Planning Manager, New Jersey Future
- **Matthew Campo**, Senior Research Specialist, Edward J. Bloustein School of Planning and Public Policy, Rutgers University
- **Kelly Pflücke**, Senior Planner, New Jersey Department of Environmental Protection, Office of Coastal and Land Use Planning
- **Linda Brennen**, AICP, Supervising Planner, Monmouth County Division of Planning
- **Eugene J. Chebra**, P.E., Assistant Director, New Jersey Department of Environmental Protection, Division of Water Quality
- **Christopher Testa**, Supervising Administrative Analyst, New Jersey Office of Emergency Management
- **Tim Dillingham**, Executive Director, American Littoral Society



Thursday, January 25 | 10:45am–12:15pm

The Anachronisms of Land Use and Redevelopment

Regency A CM | 1.5 | Law CLE

Technology is creating disruptions throughout land use planning; however, the expectations of the public and of policy makers have not kept pace. Retail is being decimated by online retail, perhaps best exemplified by Amazon. Parking demand is similarly experiencing decline with the rise of ride sharing companies such as Lyft. While these market realities are undergoing significant transformation, the expectations of the public and of elected officials to provide parking and retail as part of redevelopment efforts has not kept pace. This seminar will examine issues faced by developers and redevelopers as they strive to find a middle ground between an evolving market demand and anachronistic public expectations.

- **Robert S. Goldsmith**, Esq., Partner, Greenbaum, Rowe, Smith & Davis LLP
- **Steven G. Mlenak**, Esq., Associate, Greenbaum, Rowe, Smith & Davis LLP
- **Debra Tantleff**, Founding Principal, Tantum Real Estate
- **Phil Abramson**, PP, AICP, Co-founder and Principal, Topology
- **Tyler Bennett**, President, Bennett Realty Group, LLC

Smart Cities: Technology Driving our Future

Regency B CM | 1.5

This panel will explore the concept of “Smart Cities,” focusing on its implementation in the field of urban mobility through the use of data, applications, and technology to provide transportation-based solutions. The transportation field has been an early adopter of the “Smart Cities” concept, resulting in improved services to citizens. Experts of varying disciplines will discuss how our travel network will adapt to a world that includes self-driving vehicles, expanded ride hailing services, smart parking, adaptive traffic signals, and advanced traveler information. The NJTPA’s Plan 2045: Connecting North Jersey will include recommendations on how our region can incorporate these technologies to make our region more competitive, efficient, livable and resilient.

- **Solomon Caviness**, Special Projects Manager, Operations and Planning, NJTPA
- **Kellen Pucher**, Director, Strategic Initiatives - Connected Vehicles (V2X), Panasonic
- **Jason Post**, Director of Public Policy, Uber
- **Krishna Murthy**, Executive Director, EZ Ride TMA
- **Thomas Moytka**, PhD, Senior Executive Director, NJIT - NJ Innovation Institute

In the Center of it All: Outside the Box Strategies for NJ Downtowns

Regency C CM | 1.5

Downtowns across NJ are working to attract consumers to their retail corridors, activate empty storefronts, fill sidewalks, and support small business growth. These panelists have succeeded in developing unique strategies to encourage all these behaviors, and they will share their experiences with developing, running, and scaling events, as well as marketing strategies and artistic endeavors that support NJ downtowns. From inventing Hudson County Restaurant Week, to starting the New York Times’ renowned Newark Tour company, to opening Newark’s first Community Storefronts, the



individuals in this group have been on the ground, using creative strategies to draw people to NJ's downtowns. Take new ideas from this session to use in your own downtown and avoid the common stumbling blocks by learning from these experts and innovators.

- **Kimberlee Williams**, Director of Communications and Marketing, Rutgers University - Newark
- **Emily Manz**, President, EMI Strategy
- **Tamara Campbell**, CEO, Xplore Communications
- **Jo-EI Lopez**, Curator, Activate Market Street
- **Yudelka Rodriguez**, CEO, Dominican Formula, Love Yourself All Natural Products, Newark Shoppes Entrepreneur

Siting of Recovery Treatment Facilities: Responses to Legal Challenges and Community Opposition

Garden State A CM | 1.5 | Law CLE

Almost all neighborhoods and families in the United States today have witnessed or suffered the tragic effects of addiction. While many people recognize the pervasiveness of addiction, such widespread concern has not always resulted in communities welcoming recovery treatment programs into their neighborhoods. Community opposition — commonly known as the Not In My Back Yard (“NIMBY”) syndrome — often prevents or delays the siting of recovery treatment facilities. The overarching public policy issue continues to be that of balancing the rights of individuals with special needs to live and participate in the community with the rights of individuals to protect the welfare of their families/neighborhoods. This issue often plays out as a conflict between state (and federal) requirements to protect individuals from discrimination and local governments’ right/responsibility to exercise control over their communities.

Expanding the capacity of treatment programs is not merely a question of finding more dollars to dedicate to treatment services. There are also “siting” questions that need to be resolved. How many new facilities will have to be built to accommodate this growing demand? Where will these new treatment facilities be located? What opposition can we anticipate? What changes need to occur amongst the regulatory framework (local, state, federal)?

- **Lorissa Luciani**, PP, AICP, Director of Planning, Cherry Hill Township
- **Valerie Mielke**, MSW, Assistant Commissioner, Division of Mental Health and Addiction Services, New Jersey Department of Health
- **Dominic Vesper**, Co-Chair, Camden County Addiction Awareness Task Force
- **Jeffrey I. Baron**, Esq., Partner, Baron & Brennan, PA
- **George Kent**, Regional Outreach Manager, Oxford House

Demographic Multipliers: Progress, Research and Applications

Garden State B CM | 1.5

Demographic multipliers are critical to development impact studies and the forecast of school enrollment and populations. Developed at Rutgers University, multipliers have informed planning practice and residential decisions for four decades. Now the American Community Survey program annually releases the Public Use Microdata Sample (PUMS) records, making the preparation of demographic multipliers easier. This session provides the participants with the state-of-the-art research in demographic multipliers and discusses how professionals can effectively use multipliers to forecast development impacts. Dr. Listokin, who along with Rutgers Professor Robert Burchell pioneered multipliers methodology, will moderate this session and provide an overview of the evolution of multipliers. He will discuss findings of research he



and Dr. Voicu at CUNY are conducting regarding multipliers. Dr. Wong will talk about methodological issues with multipliers based on his article in the current issue of *Cityscape*, the new mover sample, and the recent release of multipliers for fifty states. Dr. Voith will examine broad demographic changes and PUMS analytics, while Dr. Miles will discuss the application of multipliers and PUMS analytics in development impact forecasting. Dr. Grip will detail how multipliers can augment standard forecast models in school enrollment and the longer-term enrollment effect of new development.

- **David Listokin**, Ph.D., Professor, Center for Urban Policy Research, Rutgers University
- **Sidney Wong**, Ph.D., Project Lead, Community Data Analytics, Econsult Solutions, Inc.
- **Richard Voith**, Ph.D., President and Principal, Econsult Solutions, Inc.
- **Daniel Miles**, Ph.D., Vice President and Associate Principal, Econsult Solutions, Inc.
- **Richard S. Grip**, Ed.D., Executive Director, Statistical Forecasting LLC

Zoning for Energy Resilient and Sustainable Communities

Garden State C CM | 1.5

As communities move toward a clean energy future, unintended barriers in zoning ordinances can impact how seamlessly the local government, residents, and businesses can transition to renewable energy, alternative fuel vehicles, or adoption of microgrids. This panel will provide background and training for planners in addressing zoning ordinances and related issues for solar systems (photovoltaic or solar thermal) and electric vehicle (EV) as well as other alternative fuel vehicle infrastructure. The panel will provide insight on planning and development of microgrids using the Town Center Microgrid model used by the NJ Board of Public Utilities along with case study material from the Hoboken microgrid created to address community resiliency after Sandy.

- **Nancy Quirk**, LEED AP, CFM, Energy Program Manager, Sustainable Jersey
- **Adam Beam**, Research Analyst, Delaware Valley Regional Planning Commission
- **Paul Drake**, PP, AICP-CEP, PMP, Regional Public Affairs Manager, PSE&G
- **Caleb Stratton**, AICP, CFM, Chief Resilience Officer, City of Hoboken
- **Janice Talley**, PP, AICP, Director of Planning and Community Development, Township of Montclair

Gettin' Schooled on Planning, Policy, and Placemaking with Rutgers' Bloustein Graduate Studio

Conference A CM | 1.5

A renowned public policy wonk, 15 motivated and bright graduate students, and a placemaker extraordinaire walk into a bar... Actually, as part of the Master's in City and Regional Planning Graduate Studio Program at the Bloustein School of Planning and Public Policy at Rutgers, they walked into the Pine Grove and Alexander Street neighborhood in Newark, NJ. There, they worked with neighborhood associations to gain an understanding of an underutilized "alleyway" and the public safety challenges associated with it. As part of their studio experience, students utilized a pioneering "placemaking" approach to tease out ways to maximize the value of this destination and enhance it as a public space. In this session, participants will have the opportunity to learn from the students about the approaches they used for community engagement utilizing the placemaking tools. Students will present their findings on how they used the Power of 10 Tool to address what additional uses and activities could be clustered and added in the alley, what social or group activities could be supported there, what physical enhancements would make the alley more comfortable and inviting, and how to improve connections to other places nearby. An interactive placemaking group exercise will be included.



- **Charles Brown**, MPA, Senior Researcher/Adjunct Professor, Voorhees Transportation Center, Rutgers University
- **David Aimen**, AICP, PP, Asst. Director, Planning and Technical Assistance, Voorhees Transportation Center, Rutgers University
- **Laura Torchio**, AICP, Deputy Director, Transportation, Project for Public Spaces
- Other panelists will include students from Edward J Bloustein School of Planning and Public Policy, Graduate Planning Studio Fall 2017

Practical Resiliency Planning at the Municipal Level

Conference BC CM | 1.5

Learn how community vulnerability assessments, Hazard Mitigation Plans, and various planning tools can help your community adapt to natural disasters and sea level rise now and in the future. Explore Coastal Vulnerability Assessments prepared for multiple NJ communities. Learn about local, county, multi-jurisdictional, and the State Hazard Mitigation Plans and how they interact. Learn how Toms River Township is adapting to natural disasters and sea level rise by incorporating resiliency into redevelopment plans, zoning, and other measures. Toms River Township has also developed a sustainable and resilient guidance report for municipalities, identifying all current planning tools, when and how to best utilize them, state policy recommendations to improve the existing tools, and questions and concerns that must be addressed at the state and regional level.

- **Kelly Pflicke**, Senior Planner, Office of Coastal and Land Use Planning, NJ Department of Environmental Protection
- **Stacy Krause**, PP, AICP, CFM, Senior Research Associate, Environmental Analysis & Communications Group, Edward J. Bloustein School of Planning and Public Policy, Rutgers University
- **Craig A. Wenger**, P.E., AICP, CFM, LEED GA, Senior Associate, Technical Manager, Water Resources, Michael Baker International
- **Erika F. Stahl**, PP, AICP, Assistant Township Planner, Township of Toms River



Thursday, January 25 | 2:30pm–4:00pm

Newark's Renaissance – Hahne & Company Catalyzes Downtown Regency A **CM | 1.5**

This panel discussion will provide an in-depth insider's look at the redevelopment and adaptive reuse of the historic and award-winning Hahne & Company department store in downtown Newark. This session will focus on the importance of this iconic landmark project which repurposed a long-vacant property and serves to invigorate the surrounding community with more than 75,000 square feet of retail, 160 residential units, and 100,000 square feet of commercial, community and office uses. This public-private partnership development provides truly mixed-income housing, new street-level retail space, Newark's first Whole Foods grocer, an arts and cultural center for Rutgers University, and hundreds of new permanent jobs and construction jobs.

The significance of the successful redevelopment of the Hahne & Co. Building cannot be overstated. The \$190 million project plays a central role in the economic revitalization of downtown Newark. Attendees will hear firsthand from development professionals, the investment community, and the public sector on how this deal worked and how it is continuing to spur redevelopment and investment in the downtown across multiple spheres, including mixed-income housing, retail space, and numerous redevelopment initiatives.

- **Carmelo Garcia**, Deputy Mayor for Economic and Housing Development, Executive Vice President and Chief Real Estate Officer, Newark Community Economic Development Corporation
- **Jonathan Cortell**, Vice President, Development, L + M Development Partners
- **Anne Schaper Englot**, M.Arch., Ph.D., Co-Director, Express Newark, Advisor to the Chancellor for Arts and Engagement/Professor of Practice in Architecture and Humanities in the Arts, Culture & Media Department, Rutgers University - Newark
- **John M. Murray**, Chief Financial Officer, NJ Housing and Mortgage Finance Agency
- **Reuben Teague**, Director, Impact Investments, Corporate Social Responsibility, Prudential Financial, Inc.

Our Gateway to the Future Regency B **CM | 1.5**

This session will provide an overview and update of the Gateway Program, a comprehensive rail investment program that will improve current services, add resiliency, and create new capacity for the 10-mile section of the Northeast Corridor (NEC) between Newark and Penn Station in New York City. Panelists will provide information on the overall program, schedule, and funding; the anticipated level of public transit services and operations in New Jersey when the program is fully implemented; the projected impacts upon the statewide and regional transportation networks; and the anticipated impacts upon regional and local land use and development.

- **James Hess, Jr.**, PP, AICP, Project Manager, AECOM
- **Petra Todorovich Messick**, Director of Planning, Gateway Program, Amtrak
- **Zenobia Fields**, Director, Department of Planning, NJTPA
- **Janine G. Bauer**, Esq., Szaferman, Lakind, Blumstein & Blader, P.C.



Can Form-Based Codes Help Infill Housing “Fit” in Older Neighborhoods

Regency C **CM | 1.5** | Law **CLE**

Many desirable older communities are challenged by how the size, scale, and form of new infill housing relates to the established character of existing neighborhoods. High housing costs, a limited supply of buildable lots, and market demand for larger homes with modern floor plans on tree-lined streets near walkable downtowns has led to a growing trend of teardowns and rebuilds in otherwise stable neighborhoods. While single-family homes are exempt from site plan review, some municipalities are adopting innovative Form-Based Codes with more refined bulk standards designed to guide a more compatible fit when infill homes are constructed in long established streetscapes. This session includes a planner, architect, attorney, home builder, and mayor who will explore and debate solutions to a challenging issue confronting communities in New Jersey and other regions.

- **Jim Constantine**, PP, Principal, Looney Ricks Kiss
- **James Wentling**, FAIA, Principal, James Wentling/Architect
- **The Honorable Liz Lempert**, Mayor, Princeton, New Jersey
- **Patrick Ward**, Home Builder, P.J. Ward & Sons
- **Roger Thomas**, Esq., Member, Dolan and Dolan, P.A.

Big “R”, little “r”: 2017 Highlights of Redevelopment and redevelopment

Garden State A **CM | 1.5** | Law **CLE**

If you think about it, there are really two forms of “redevelopment”: Redevelopment (big “R”) and redevelopment (little “r”). Both involve multi-faceted strategies, teams, and projects; the former following the step-by-step process of the state statute, the Local Redevelopment and Housing Law; the latter taking shape as infill development, brownfields redevelopment, downtown revitalization, sustainable economic development, and transit-oriented development, to name a few of its many methods. In this session, we will hear about big “R” and little “r” redevelopment projects from around New Jersey, including their processes, challenges and how they were overcome, creative solutions, partnerships, public perception, planning strategies, and zoning. Discussing a range of projects from their communities, the panel will highlight these topics and more — and answer your questions for your hometown projects.

- **Angela Knowles**, PP, AICP, LEED-AP, Planner, Van Cleef Engineering Associates
- **The Honorable Victor DeLuca**, Mayor, Maplewood Township
- **The Honorable Stephen R. Ellis**, Mayor, Town of Phillipsburg
- **Joseph J. Maraziti, Jr.**, Esq., Partner, Maraziti Falcon LLP
- **John P. Inglesino**, Esq., Managing Partner, Inglesino, Webster, Wyciskala & Taylor, LLC
- **William F. Harrison**, Esq., Partner, Genova Burns
- **Thomas J. Trautner**, Esq., Member, Chiesa Shahinian & Giantomasi, PC

How to be a Better Planner: Improv is the Answer

Garden State B **CM | 1.5**

We’ve all encountered things in our careers that have gone in different directions than we had hoped or at least anticipated. From entry level to mid-career to seasoned professional, we planners are often at the mercy of the many curveballs life throws at us. And when we think of the communication breakdown between iGens, Millennials, GenXers, and Boomers, it’s a wonder we can get any planning done at all. But that’s the art of life — the improvisation. That’s where



we get to be creative and work with what we've got — and sometimes, we end up being pleasantly surprised by what our efforts amount to. This fun and funny session will use the rules of improv (yes, the comedy form) to tease out how we all can work better together — across generations, departments, agencies, and more. Participants will hear stories from planners at different stages of their careers — rife with missteps, letdowns, crossroads, etc. We'll explore what young planners can learn from their elders as well as what our seasoned leaders can learn from fresh grads. Participants will learn to say “yes” and get a chance to play two improv games to kickoff and end the session.

- **Laura Torchio**, AICP, Deputy Director, Transportation, Project for Public Spaces
- **Leigh Ann Von Hagen**, AICP, PP, Research Specialist & Adjunct Professor, Alan M. Voorhees Transportation Center, Rutgers University
- **Cailean Kok**, AICP, Grant Manager, BRS Inc; Chair, Healthy Communities Collaborative
- **Herb August**, Manager of Grants Administration, NJ Highlands Council
- **Marc D. Weiner**, J.D., Ph.D., Associate Research Professor, Bloustein School of Planning and Public Policy, Rutgers University

Greetings from Asbury Park! Meet the West Side — the Asbury Park You Never Knew

Garden State C CM | 1.5

For the first time in decades, an unprecedented level of federal, state and private investments are materializing in the West Side Neighborhood of Asbury Park. The “One City. Asbury Park.” Choice Neighborhoods Plan comes at an opportune time. The plan seeks to transform the West Side neighborhood comprehensively, addressing the needs of residents beyond just new housing. In order to combat meeting fatigue, the community was engaged through events, early action results, public art installation, and a project website that doubles as a tool towards neighborhood transformation. This community-driven plan aims to revitalize the West Side without displacement and gentrification and looks forward to a future filled with mixed-income housing, safe streets, economic opportunities, thriving students, and healthy families. Greetings from Asbury Park! Meet the West Side.

- **Woo Kim**, PP, AICP, LEED AP, Senior Associate, WRT
- **Michele Alonso**, PP, AICP, Director of Planning and Redevelopment, City of Asbury Park
- **Paul L. McEvily**, Co-Executive Director, Interfaith Neighbors, Inc.
- **Gregory Hopson**, Chairperson, Asbury Park Housing Authority Board of Commissioners

Emerging Planners Visualize the Future of Cities

Conference A CM | 1.5

With the growth of the new undergraduate degree in Urban Planning and Design offered by the Bloustein School, new courses like Designing Healthy Cities ask young planners to provide their vision of healthy vibrant cities. A number of outstanding presentations, both in video and animated 12- to 15-minute PowerPoints, have been generated from the course. These presentations provide an extraordinary view of what these young potential planners and public health professionals think are needed now and in the future to create healthy cities. These short presentations should generate interesting discussion and provide current professional planners with some understanding of what to expect in the future.

- **Anton Nelessen**, Professor, Bloustein School of Planning and Public Policy, Rutgers University
- Other Panelists will include students from Edward J Bloustein School of Planning and Public Policy



Regional Resilience - A Path to a Sustainable Growth

Conference BC CM | 1.5

This session will look at approaches to regional resilience from the perspectives of local, state, and federal government; the private sector; infrastructure owners and operators; and investors and lenders, as well as from the larger environmental, economic, and social perspectives. The session will explore how to plan for uncertainty, communicate risk, and engage communities, as well as the importance of diverse design and analytical approaches. Capital investment and its relation to operations and maintenance of regional and local infrastructure will be discussed in addressing near and long-term risks. The session will explore opportunities for creating sustainable growth, leveraging both market and public funding and financing, and metrics for resilient and sustainable investment returns.

- **Niek Veraart**, AICP, ASLA, ASCE, ENV SP, Vice President, Louis Berger
- **Nicholas Angarone**, AICP, PP, Lead Project Manager, New Jersey Coastal Management Program, New Jersey Department of Environmental Protection
- **Jon Carnegie**, Executive Director, Alan M. Voorhees Transportation Center, Edward J. Bloustein School of Planning and Public Policy, Rutgers University
- **Alexis Taylor**, Outreach Team Leader, Rebuild by Design Hudson River & New Meadowlands Projects, New Jersey Department of Environmental Protection
- **Kelly Pflicke**, Senior Planner, Office of Coastal and Land Use Planning, New Jersey Department of Environmental Protection
- **Laline Carvalho**, Director, Financial Services Ratings North American Insurance, S&P Ratings Services
- **Carter Ingram**, PhD, Senior Manager, Climate Change and Sustainability Services, Ernst & Young
- **Bryce Wisemiller**, Senior Project Manager, Programs & Projects Management, U.S. Army Corps of Engineers



Friday, January 26 | 9:00am–10:30pm

Formers Versus Zoners: How & Why Communities Shift to Form-Based Zoning

Regency A CM | 1.5 | Law CLE

Form-based zoning (FBZ) has made inroads in some communities around the country, but not so much in New Jersey. Is this a good or a bad thing? Are there structural or legal barriers to greater penetration, or just lack of interest? Should planners be advocating for legislation to explicitly authorize FBZ? FBZ advocates have portrayed it as the next frontier in development regulations, a quantum leap forward from the prosaic Euclidean cookie-cutter that provided the template for 20th century sprawl.

But much of the country — and virtually all of NJ — is still governed by conventional zoning, and there is little empirical evidence to support the claims by FBZ advocates that they constitute a panacea to cure whatever ails our communities. This session reports on a recent national survey of communities that have adopted FBZ. Key research questions: Who and what motivates change? Has it made a quantitative or qualitative difference? What has been the overall impact of FBZ? One New Jersey community that has adopted FBZ for the entire town is the City of Newton. The code is being implemented. Projects have been built. Learn more about Newton's experience.

- **Carlos Rodrigues**, FAICP, PP, Design Solutions for a Crowded Planet, LLC
- **Barbara Faga**, PhD, FASLA, Bloustein School, Rutgers
- **Jessica Caldwell**, PP, AICP, LEED-GA, J Caldwell Associates, LLC

Mt. Laurel: Where are We Now?

Regency B CM | 1.5 | Law CLE

Three years ago the Supreme Court declared COAH moribund and sent municipalities, developers, and advocacy groups back to the courts. Now, we continue to grapple with fundamental questions: How should one calculate municipal housing obligation? What is the judicial process? How is it working? What constitutes municipal compliance? What doesn't? What is in the gray area? Where do we go from here?

- **Stephen Eisdorfer**, Esq., Partner, Hill Wallack LLP
- **Jeffrey R. Surenian**, Esq., Principal, Jeffrey R. Surenian and Associates, LLC
- **Adam Gordon**, Esq., Associate Director, Fair Share Housing, Inc.
- **Shirley Bishop**, PP, President, Shirley M. Bishop, PP, LLC
- **Joseph H. Burgis**, PP, AICP, President, Burgis Associates, Inc.

NJDOT Complete Suite: Resources and Tools for Complete Streets

Regency C CM | 1.5

The New Jersey Department of Transportation released new resources and updated plans to assist in advancing initiatives such as Complete Streets, Walkable Communities, Safe Routes to School, and multimodal transportation master planning and design. This interactive session will provide a quick and informative overview of each of the resources, followed by an open forum discussion with principal contributors to each plan and design guide.



We invite municipal leaders to bring your questions and share your ideas about how each of these resources can be effective locally. Join us and meet the experts. Copies of executive summaries and informational flyers will be available. Panelists will include representatives from a local municipal council, a county planning department, and an advocacy group. The NJDOT Complete Suite includes: NJ Bicycle & Pedestrian Master Plan, NJ Complete Streets Design Guidelines, NJ Bicycle Safety Action Plan & Toolbox, NJ Pedestrian Safety Action Plan & Toolbox, and the NJ School Zone Design Guide. NJ-specific transportation characteristics, user data, safety statistics, design guidelines, cost estimating tools, case studies, and funding sources will be highlighted.

- **Elise Bremer-Nei**, AICP, PP, Bicycle and Pedestrian Program Coordinator, NJ Department of Transportation
- **Stefan Armington**, AICP, Council President, Town of Morristown
- **Michael Lysicatos**, AICP, PP, Asst. Director, Passaic County Dept. of Planning and Economic Development
- **Cyndi Steiner**, Executive Director, New Jersey Bike & Walk Coalition
- **Susan G. Blickstein**, AICP, PP, PhD, Principal/Research Scholar, SGB Planning LLC/Vassar College
- **Bettina Zimny**, AICP, PP, Director of Planning, NV5, Inc.
- **Peter F. Kremer**, Senior Supervising Planner, WSP
- **Liz Ward**, AICP, PP, Principal Planner, NV5, Inc.

Ecological Solutions to Coastal Hazards — An All-Inclusive Approach

Garden State A CM | 1.5

What happens when engineers, planners, ecologists and educators all collaborate on one project? Great things! Learn how this impressive group of more than 20 partner organizations worked with local governments, fellow professionals, schools and citizens to promote ecological solutions to coastal hazards. Session speakers will present the achievements and lessons learned during this multi-disciplinary project, including the creation of a guide for understanding and protecting NJ's coastal ecosystems; facilitated municipal hazard vulnerability assessments; local government pilot projects for habitat restoration; shoreline stabilization and flood mitigation; monitoring of wetland health and restoration techniques; a new citizen scientists monitoring program; and a new high school curriculum module for student ecological projects and monitoring. This project received the 2017 APA-NJ Excellence in Planning Award for Community Outreach and Education for an initiative that has resulted in significant advancement of community comprehension of planning issues.

- **Elizabeth Semple**, Administrator, Office of Coastal and Land Use Planning, NJ Department of Environmental Protection
- **Linda Weber**, AICP, PP, Director of Policy & Program Initiatives, Sustainable Jersey
- **Robin L. Murray**, FAIA, PP, Project Manager, NJ Department of Environmental Protection
- **Angela Padeletti**, Science Programs Manager, Partnership for the Delaware Estuary
- **Tanya Oznowich**, Environmental Education Supervisor, Office of Communications, NJ Department of Environmental Protection

Not Your Grandmother's Retail: What You Need to Know about Today's Retail Trends

Garden State B CM | 1.5

The retail landscape has changed more dramatically in the last few years than it has in decades. With the advent of tablets, smartphones, and of course Amazon Prime, much of what used to work in retail no longer does, and new concepts like experiential retail, entertainment-based retail, and co-ops are what's driving the market today. Hear about the latest trends from some of the top professionals in retail recruitment and commercial revitalization, and learn how the



changing retail environment will affect new developments and how municipalities throughout the state need to plan for these new uses.

- **Bob Zuckerman**, Executive Director, South Orange Village Center Alliance
- **Joe Getz**, Founding Principal, The JGSC Group
- **Nur Asri**, Project Associate, Larisa Ortiz Associates
- **Michael Berne**, President, MJB Consulting
- **Krzysztof Sadlej**, Director, Project Management, Topology

Planning for Healthy Communities

Garden State C CM | 1.5

Planners and policymakers play a key role in determining policies that impact physical health of a community. Decisions around land use, urban design, and transportation affect local air quality, water quality and supply, transportation safety, and access to physical activity, healthy food, and affordable housing. Because of this, the American Planning Association (APA) made the promotion of healthy communities a legislative priority, joined the Joint Call for Action to Promote Healthy Communities, and has guided the development of the Healthy Communities Collaborative, an Interest Group of APA. Among many other achievements, APA has adopted the Healthy Communities Policy Guide.

Locally, Rutgers has made a commitment with the Planning Healthy Communities Initiative (PHCI) to promote the integration of public health impacts into planning and decision-making about projects and policies. The Rutgers Cooperative Extension established a team specifically focused on food, nutrition, and health in our communities. Nationally, the Project for Public Space and the Trust for Public Land have each hired an expert at the intersection of public health and the built environment to expand their roles in the promotion of healthy communities. Learn about the resources and tools available from APA, PHCI, and the Cooperative Extension at Rutgers University, PPS, and TPL to promote health in your own planning practices.

- **Cailean Kok**, AICP, Grant Manager, BRS Inc; Chair, Healthy Communities Collaborative
- **Hanaa Hamdi**, PhD, National Public Health Director, The Trust for Public Land
- **Laura Torchio**, AICP, Deputy Director of Transportation, Project for Public Space
- **Leigh Ann Von Hagen**, AICP, PP, Senior Research Manager, Alan M. Voorhees Transportation Center, Rutgers University
- **Sarah Elnakib**, RD, MPH, CHES, Family and Community Health Science Educator, Rutgers Cooperative Extension of Passaic County

Planning for Land Conservation: Meet the NJ Conservation Blueprint

Conference A CM | 1.5

The Conservation Blueprint identifies priority lands for agriculture, ecological quality, and recreation throughout New Jersey. This user-friendly online mapping tool provides important information for land use planning and decision-making. The tool was developed in 2016 by a 21-member steering committee of government and nonprofit land conservationists led by The Nature Conservancy and NJ Conservation Foundation. Rowan University is hosting and maintaining the site. Learn how to apply the Blueprint in developing land use plans. A special feature is the recognition of lands important to preserve in urban or more developed areas for people's health and well-being. Visit the site at NJMAP2.com.

- **Laura Szwak**, Director, Education & Outreach, NJ Conservation Foundation
- **Eric Olsen**, Director, Land Conservation Program, The Nature Conservancy



- **John Hasse**, Associate Professor of Geography and Director of Environmental Studies, Rowan University

Jersey City Moves Towards Sustainability

Conference BC CM | 1.5

How can the fastest growing city in New Jersey and one of the oldest in the nation incorporate sustainability and green design into the urban environment and its own operations? The City of Jersey City and a variety of public and private stakeholders have advanced a myriad of initiatives from urban gardens to green infrastructure. As development has intensified, so too has the momentum of sustainability initiatives in the city. In 2017, the Division of Planning worked with the Office of Innovation and a number of other stakeholders on the Year of Water, a public awareness and policy program. In 2018, the newly-created Office of Sustainability is focusing on energy-related issues and policies. In the private sector, developments are increasingly incorporating sustainable practices into designs. The Crescent Park project in the Grand Jersey Redevelopment Area is planned to be a complete redevelopment of a brownfield area into a resilient urban neighborhood. Organizations like the Jersey City Green Team and Sustainable Jersey City are providing opportunities for the public to become engaged on sustainability issues. This panel will explore what progress has been made so far and what issues need to be tackled next to make Jersey City a truly sustainable city.

- **Charles Heydt**, PP, AICP, LEED AP ND, Senior Planner, Dresdner Robin
- **Katherine Lawrence**, AICP, Senior Environmental Planner, Jersey City Division of Planning
- **Heather Kumer**, Esq., LEED AP, Project Manager/Landscape Architect, Connell Foley
- **Rosana Da Silva**, Program Associate, Rutgers Cooperative Extension Water Resources Program



Friday, January 26 | 10:45am–12:15pm

Pot, Politics, and Planning

Regency A CM | 1.5 | Law CLE

With eight states and DC allowing recreational use of marijuana and the new governor promising to sign legislation for NJ, it is time to consider the land use implications for home growers, retailers, and the industrial production of cannabis in the Garden State. In this session, you will hear about likely legislation; the legal issues at the local, state and federal levels; the nuisance, quality of life, and land use conflicts; but also the economic development opportunities. You will hear about the Colorado experience in tackling these issues over the past five years as it implemented its constitutional amendment and an industry perspective.

- **Brian M. Slauch**, PP, AICP, Principal, Clarke Caton Hintz, P.C.
- **Michael F. Sullivan**, PP, AICP, LLA, ASLA, Principal, Clarke Caton Hintz, P.C.
- **Brad A. Molotsky**, Esq., LEED AP O+M, Partner, Duane Morris, LLP
- **Ken VandeVerde**, Chief Agricultural Officer and Director, Terra Tech Corp., Irvine, California

Innovative Public Engagement for Everyone (So fun, even the kids will love it!)

Regency B CM | 1.5

Innovative engagement strategies can reduce the obstacles to participation that inhibit many people from being involved in the decisions that impact their communities. With creativity and resourcefulness, innovative strategies are no costlier to implement than traditional forms of outreach, and they more easily draw a crowd.

In this session, panelists will present highly successful outreach projects that made use of non-traditional techniques. As part of outreach for Jersey City's Pedestrian Enhancement Plan, the city deployed popular "Walkability Workshops" and pop-up demonstrations of streetscape safety enhancements. The NJTPA, in partnership with the Public Outreach and Engagement Team at Rutgers (POET) and FHI, implemented cutting-edge strategies for the NJTPA's new Regional Transportation Plan, known as Plan 2045. They created a kid-friendly radio booth to engage youth about transportation planning (NJTPA "On Air"), organized civic dinner parties for millennials through a new initiative called Set the Table!, worked with ESL teachers to create customized classroom content for LEP residents, and deployed colorful, interactive pop-up booths at a variety of community events across northern and central New Jersey. The NJTPA and POET also catalogued more than 250 innovative outreach tools into an online Public Engagement Toolkit called "Engage!" that will launch this winter.

- **David Behrend**, Director of Communications and Government Affairs, North Jersey Transportation Planning Authority
- **Ted Ritter**, Special Projects Manager: External Affairs, North Jersey Transportation Planning Authority
- **Miriam Salerno**, Senior Public Relations and Outreach Specialist, Voorhees Transportation Center, Rutgers University
- **Ryan Walsh**, AICP, PP, Senior Project Manager, Fitzgerald & Halliday, Inc.
- **Barkha Patel**, Senior Transportation Planner, City of Jersey City Division of City Planning



Who Runs the World? Girls! Power, Money & Law

Regency C **CM** | 1.5 | Law **CLE**

Act like a lady, think like a boss. Economic growth and redevelopment deals are happening all across New Jersey. While women typically constitute a minority in land-use transactions, that certainly doesn't hold true for this panel. Meet the fierce females who are developing plans, setting the visions for their towns, forecasting financial models, and negotiating the strongest deals. Learn success stories and best practices while better understanding the challenges faced by women in various roles.

- **The Honorable Michele Delisfort**, AICP, PP, Committeewoman, Union Township; Principal and Managing Partner, The Nishuane Group
- **The Honorable Sheena C. Collum**, MPA, Village President, Township of South Orange Village; Executive Director, American Planning Association — NJ Chapter
- **The Honorable Colleen Mahr**, Mayor, Fanwood
- **The Honorable Nora Radest**, Mayor, Summit
- **Sherry L. Tracey**, Senior Managing Director, Phoenix Advisors, LLC
- **Erin K. Law**, Esq., Partner, McManimon, Scotland & Baumann, LLC
- **Lisa John-Basta**, Esq., Member, Chiesa Shahinian & Giantomasi, PC

One Water, 565 Towns

Garden State A **CM** | 1.5

One Water principles consider the urban water cycle as a single integrated system, recognizing the interconnectedness of surface water, groundwater, storm water, and wastewater; and seeking to better plan for their combined impact on flooding, water supply, water quality, wetlands, rivers, estuaries, and coastal waters. Planners are at the vanguard of an advancing national trend toward One Water approaches through their toolkits: comprehensive plans, zoning codes, land use ordinances, capital plans, and urban design. This session provides an overview of the One Water concept. Using a workshop format, we will interact with attendees to illuminate successful planning practices that better connect natural and utility components to yield more sustainable land use and development/redevelopment outcomes, better integration of master plan elements, and more sustainable infrastructure/resource systems. The session will “connect the dots” between One Water efforts by NJDEP, NJ Future, Jersey Water Works, and others on green infrastructure, climate resiliency, and resource management. Locally, implementing One Water principles is where policy meets practice. The session will review how Hoboken is successfully addressing One Water management — including asset management of the water supply, flood protection measures through capital projects and policy incentives, and green infrastructure initiatives to address water quality.

- **William Cesanek**, AICP, Vice President/Practice Leader, CDM Smith
- **Daniel J. Van Abs**, PhD, PP/AICP, Associate Professor of Practice for Water, Society & Environment, Rutgers-The State University of New Jersey, School of Environmental & Biological Sciences
- **Donald C. Shields**, PE, Vice President and Director of Engineering, New Jersey American Water
- **Brandy Forbes**, AICP, PP, Community Development Director, City of Hoboken



Managing Religious Land Use Controversies

Garden State B CM | 1.5 | Law CLE

As New Jersey's communities have become more diverse, there have been a number of recent cases in which religious or cultural groups have been denied permits to practice their faith, or are put through more extensive screening by land use boards than other groups. This panel will explore several cases, including that of Muslims who wanted to build a mosque in Basking Ridge and Ramapough Indians who are seeking to continue cultural practices in Mahwah. A land use attorney familiar with these and other cases will discuss how the provisions of the Religious Land Uses and Institutionalized Persons Act can be used to address religious or cultural bias.

- **Leonardo Vazquez**, AICP, PP, Executive Director, The National Consortium for Creative Placemaking
- **George Williams**, AICP, PP, Principal, Nishuane Group
- **Carlos Rodrigues**, FAICP, PP, Principal, Design Solutions for a Crowded Planet, LLC
- **Diana Neeves**, Associate, Robinson & Cole LLP

Retaining Agriculture on the Urban-Rural Fringe

Garden State C CM | 1.5

The widespread conversion of agricultural land into residential, commercial, and industrial uses commencing in the post-World War II era spurred the enactment of a suite of farmland retention tools in New Jersey over a 40-year period, from the Farmland Assessment Act of 1964, the Right to Farm Act and the Agriculture Retention and Development Act (1983), to the State Transfer of Development Rights Act (2004), among others. Sprawl was the poster child that galvanized public support and funding farmland preservation programs was the elixir.

The Great Recession appreciably slowed development, seemingly easing pressure on the agricultural land base; but new challenges have emerged, from funding pressures and wildlife damage to requests to permit alternate uses and ensure the long-term viability of the agriculture industry.

This session proposes to fully enumerate these new challenges and describe efforts to manage them. Representatives of the State Agriculture Development Committee will discuss new methodologies that can be deployed along with older approaches that could be recalibrated. Lending an academic perspective, Rutgers professor Dr. Brian Schilling will discuss his research on ownership succession and its impacts on preserved farm viability.

- **Susan E. Payne**, AICP, PP, Executive Director, NJ State Agriculture Development Committee
- **Jeffrey C. Everett**, Deputy Executive Director, NJ State Agriculture Development Committee
- **Steven Bruder**, AICP, PP, Planning Manager, NJ State Agriculture Development Committee
- **Dr. Brian J. Schilling**, Assoc. Professor and Extension Specialist in Agricultural Policy, Rutgers University

LEED for Cities and the WELL Community Standard

Conference A CM | 1.5

This session will offer an overview of the latest and most cutting edge sustainability rating systems. LEED for Cities and Communities is a data-driven rating system that uses metrics to measure the sustainability of cities (and communities) and to monitor progress and track improvements. The performance score uses 14 metrics related to energy and carbon, water, waste, transportation, education, prosperity, equitability, health, and safety. The Arc platform can also measure data on more than 250 quantitative and qualitative parameters for more detailed evaluation. The WELL Building Standard



is a performance-based system to measure the impact of the built environment on human health. The WELL Community Standard, now in pilot phase, expands that reach into overall community issues and has close ties to land planning practice.

- **William Amann**, P.E., DCEP, LEED FELLOW, President, M&E Engineers; Chairman, Somerset County Energy Council; Board Member and Past-Chair, US Green Building Council NJ Chapter
- **Dr. Vatsal Bhatt**, Senior Energy Policy Advisor, Brookhaven National Laboratory
- **Drew DePalma**, LEED AP, WELL AP, Director of Operations, M&E Engineers

Best Practices in Sustainability for Planners and Local Officials

Conference BC CM | 1.5

Looking for the latest plans and policies that will advance sustainability in NJ communities? Look no further. This session will cover a wide range of sustainability strategies for NJ municipalities, developed by professionals and public officials across the state for the Sustainable Jersey municipal certification program. Since Sustainable Jersey launched in 2009, 440 municipalities have signed up, hundreds of new Green Teams have been created in municipalities across the state, and more than 6,000 discrete sustainability actions (i.e. plans, policies and activities) have been implemented in the three categories of prosperity, people, and environment. This session will cover “actions” of particular interest to planners, including solar and EV ordinances, urban heat island assessments, water conservation strategies, impervious coverage assessments, long-term green infrastructure strategies, public engagement in community planning decisions, and more. The session will also cover Sustainable Jersey resources that are available to municipalities, including mini-grants, technical assistance and training. Session attendees will learn how these sustainability plans, policies and activities can be a resource to inform their work, and help promote sustainability in New Jersey communities.

- **Randall Solomon**, Executive Director, Sustainable Jersey
- **Linda Weber**, AICP, PP, Director of Policy & Program Initiatives, Sustainable Jersey
- **Chris Linn**, AICP, Manager, Office of Environmental Planning, Delaware Valley Regional Planning Commission
- **Leigh Ann Von Hagen**, AICP, PP, Senior Research Manager, Alan M. Voorhees Transportation Center, Rutgers University
- **Lauren Skowronski**, Program Director for Community Engagement, Sustainable Jersey



Friday, January 26 | 2:30pm–4:00pm

Connecting Transportation with Community Social, Economic, and Environmental Goals

Regency A CM | 1.5

Over the last several years, funding considerations for transportation has broadened beyond mobility to incorporate a much broader set of considerations, including community, social, economic, and environmental goals. This panel will feature both senior agency representatives as well as planning practitioners, including presentations on DVRPC's initiative to incorporate broader considerations in developing the transportation improvement program (TIP); addressing economic development and community quality of life issues in small town mobility; and the vision and mobility plan for the Freeway Drive Corridor in Essex County.

- **Vivian Baker**, Director, Intermodal and Interagency Coordination, NJ TRANSIT
- **Kwan Hui**, Senior Capital Programs Coordinator, DVRPC
- **Charnelle Hicks**, AICP, PP, President, CH Planning
- **Eric C.Y. Fang**, AICP, AIA, Principal, Perkins Eastman
- **Lois Goldman**, Director, Regional Planning, NJTPA

Models in Regional Planning

Regency B CM | 1.5

In this session, the New Jersey County Planners Association will highlight Models in Regional Planning that reflect its mission of supporting the efforts of other planning agencies and facilitating effective relationships among all levels of government. Three specific examples in Passaic, Somerset and Monmouth Counties illustrate how counties lead regional planning as a value-added benefit to public and private investments, drive infrastructure and technology innovations, and support farmland preservation and agricultural throughout the state. The Passaic County Smart Traffic Signal Corridor project deploys smart camera and antennae systems to coordinate more than 15 miles of traffic signals in five municipalities to mitigate congestion and air quality. The project creates use cases for testing new technology, upgrading legacy infrastructure, and monitoring results regionally. The Somerset County Supporting Priority Investment initiative is a multi-year, multi-phase regional effort that supports smart growth, economic investment, and preservation initiatives through tactical alignment of land use, infrastructure policy, and investment decisions. For the Planning for Sustainable Farms program in Monmouth County, preserving farmland is only the beginning. The program aims to keep agriculture as a viable New Jersey industry through marketing tools, a database for farm-to-restaurant connections, and educational forums on new trends in agriculture.

- **Kamal Saleh**, AICP, PP, Supervising Planner, Union County Bureaus of Land Use and Transportation Planning
- **Michael Lysicatos**, AICP, PP, Assistant Director, Passaic County Department of Planning and Economic Development
- **Walter C. Lane**, AICP, PP, Director of Planning, Somerset County Planning Division
- **Linda J. Brennen**, AICP, PP, Supervising Planner, Monmouth County Division of Planning



The Atlantic City Gateway Project: Affecting Change Through Cooperation and Perseverance

Regency C **CM | 1.5** | Law **CLE**

The Atlantic City Development Corporation (ACDEVCO) has led the Gateway Project in Atlantic City, a \$220 million venture that includes a new headquarters for South Jersey Gas, a campus for Stockton University, and a shared use parking garage opening in fall 2018. Amidst the complexity of challenges, the focus of the session will be on the communication and cooperation among the City, the developer, and their professionals in creating a project that advanced the goals of all partners. The variety of planning issues brought forth a paradigm change from one that removes people from the street to one that embraces connectivity in a way that supports the local economy through open dialogue.

- **Elizabeth A. Terenik**, PP, AICP, Business Administrator, Middle Township
- **Christopher J. Paladino**, Esq., President, New Brunswick Development Corporation
- **M. James Maley, Jr.**, Principal, Maley Givens, P.C.
- **Sarah F. Clarke**, Executive Vice President, Atlantic City Development Corporation (ACDEVCO)
- **Thomas J. Sykes**, AIA, PP, Principal, Sosh Architects

The (Sometimes) Harsh Realities of Walking and Cycling in NJ Communities & How the Circuit Trails Reconnects Communities

Garden State A **CM | 1.5**

This Session will highlight both current research on barriers to walking and cycling in NJ communities and a successful regional trails initiative underway in the Greater Philadelphia/Southern NJ region to reconnect communities via the Circuit Trails. As planners, policy makers and advocates increasingly focus on equity concerns in active transportation efforts, understanding the perceptions, experiences, and barriers to walking and bicycling in NJ communities can improve implementation efforts and lead to substantive change. The Circuit Trails initiative is an excellent case example of how these barriers can be overcome to create a regional network of multi-use trails that, when complete, will span more than 800 miles and reconnect communities. The session will also discuss two recent research efforts that explore the realities of active transportation behavior in NJ — one focused on understanding perceptions of crime and effects on walking behavior in three Essex County communities (i.e., Newark, Bloomfield, and Verona) and a second focused on the real and perceived fears and challenges of minority women when it comes to bicycling for transportation or recreation.

- **Susan Blickstein**, AICP, PP, PhD, Principal/Professor, SGB Planning, LLC/Vassar College
- **Charles Brown**, MPA, Senior Researcher/Adjunct Professor, Alan M. Voorhees Transportation Center, Rutgers University
- **John Boyle**, Research Director, Bicycle Coalition of Greater Philadelphia
- **Janine G. Bauer**, Esq., Partner, Szaferman, Lakind, Blumstein & Blader, P.C.

WE'VE GOT THE NUMBERS! Learn How to Get Census Bureau Data

Garden State B **CM | 1.5**

The Census Bureau offers all sorts of data beyond that familiar 10-year count; the American Community Survey is conducted every month. Bring your own device and follow along in this presentation/workshop as we delve into the Census website and tools. Part 1. Learn the difference between our Decennial count and ACS. Part 2. Learn American



Fact Finder and how to get the data. Part 3. Create choropleth maps using our ESRI-supported website. This is meant to be a hands-on session. Bring your device!

Additionally, we will review an ACS data use-case from NJ TRANSIT. The agency's service area is the entire state of New Jersey, the largest geographic service area of any transit agency in the United States. To satisfy FTA reporting requirements, the agency regularly needs data on race, income, English proficiency, and spoken languages for every area of the state. Over the last six years, NJ TRANSIT has increasingly turned to the ACS and the Census Bureau's American Factfinder website to gather the data it needs for these submissions. We will present some of the work products from that effort and discuss some of the challenges encountered along the way.

- **Aaron Reisner**, PP, AICP, Senior Transportation-GIS Analyst, NJ TRANSIT
- **David Kraiker**, Data Dissemination & GIS Specialist, U.S. Census Bureau
- **Noelia Gonzalez-Moussignac**, Data Dissemination Specialist, U.S. Census Bureau

Planning for Age-Friendly Communities in New Jersey

Garden State C CM | 1.5

Approximately 14 percent of New Jersey's residents are over age 65, and that number will increase to 21 percent by 2032. This session will cover research and practice related to creating healthy communities for older adults. The first presentation will provide an overview of current age-friendly efforts in northern New Jersey that are supported by two local philanthropies. Based on interviews with program leaders, the presentation describes a typology of community-level changes that age-friendly community initiatives seek to achieve. The second presentation will describe the Lifelong Elizabeth project, an effort to focus attention on physical improvements and service enhancements that will make it easier for older adults to remain in their homes, specifically highlighting the role of the Bloustein School in supporting needs assessment, data collection, and public space assessment studies. The third presentation describes the work of NJTIP @ Rutgers to help older adults in targeted communities stay safe and more mobile longer. TIP SMART (Senior Mobility and Resource Training) will be shared in this session. Finally, a representative from Garfield demonstrates how the "Generations for Garfield" program implements pop-up wellness center events to provide wellness programming in a centrally located, multi-generational space.

- **Stephanie Hunsinger**, State Director, AARP-NJ
- **Emily A. Greenfield**, PhD, Professor, Rutgers School of Social Work
- **Karen Lowrie**, PhD, Associate Director, Environmental Analysis and Communication Group, Bloustein School, Rutgers University
- **Karen J. Alexander**, MPA, Managing Director, NJTIP @ Rutgers
- **Darleen Revelle**, R.N., Public Health Nurse, Garfield, NJ

A Primer on AICP's Revised Code of Ethics

Conference BC CM | 1.5 | Ethics

The AICP Commission recently adopted procedural changes to its Professional Code of Ethics, while largely maintaining its substantive basis. This session will provide a brief introduction to the code and how it is enforced, and then engage the audience in a series of situational exercises designed to probe possible interpretations of the Code of Ethics.

- **Carlos Rodrigues**, FAICP, PP, Principal, Design Solutions for a Crowded Planet, LLC